

ANOTHER SATISFIED CUSTOMER'S STORY

Solar Comfort Blinds a heat, money saver

Advertising Feature

Gary Smith of Country Chrysler had a cool summer thanks to some out-of-this-world blinds.

"It's awesome — I love it, it's the best product I have ever seen," Smith said of the Solar Comfort blinds he had installed at his High River car dealership in April.

Solar Comfort Window Products, has opened a shop at 408 3 Ave. S.E. in High River and has dealers across Canada. The blinds help keep homes and business cool in the summer and warm in the winter.

Smith said with the over 850-sq. ft. of glass at the dealership, the facility would heat up — damaging vehicles and making it uncomfortable for staff and customers.

"My office would be 35 degrees in the summer," Smith said. "This year, it was a

comfortable 23."

Solar Comfort Blinds uses radiant barrier technology that was developed and used by NASA, according to president Brian Wickhorst.

In the summer, the Solar Comfort blinds block radiant heat from coming in through the window. In the winter, the blinds are easily reversed — preventing heat from escaping from homes' windows.

"Nature says that heat has to move from hot to cold," Wickhorst explained.

"In the wintertime our homes are nice and warm, and that heat wants to go through the glass. So what we have to do is stop radiant energy from exiting through that glass so that, cold energy will not be exchanged"

The Solar Comfort system can be used in any kind of window, and looks like any typical screen.

"We make them in roller blinds, sliding panels, and we do a lot of vertical blinds and a very popular form is bug screens — not only is it a bug screen, but it is now a radiant barrier."

The system is being used in government buildings in the Middle East to help reduce air conditioning costs as well as in Inuvik, N.W.T., to help keep heat from escaping from buildings.

The Solar Comfort system is an investment — it will substantially reduce heating (and air conditioning costs) in the future.

While it may block heat it doesn't block our vision — the blinds are easy to see through, making them ideal for homes and businesses for security reasons.

For more information concerning the system check www.solarcomfortblinds.com.

